



«APPROVED»  
 NC JSC «Korkyt Ata Kyzylorda University»  
 Member of the management board-vice-rector for  
 Strategic Development and IT

*[Signature]*  
 M.Zh. Aitimov  
 «27» 01 2026

**Humanitarian and Pedagogical Institute for 2026  
 Measures to implement the Sustainable Development Policy  
 Plan**

№	Name of the et	Purpose of the event	Execution period		Responsible bodies	Completion form
1	2	3	4		5	6
<b>1. Organizational and Methodological Support in the Context of Sustainable Development</b>						
1.1	Development and implementation of methodological work on the integration of Sustainable Development Goals (SDGs) in the specialty "journalism" educational program of the Kazakh language and literature and journalism	Formation of a methodological basis for the development of students' ability to professionally, objectively and ethically cover social, environmental and economic problems through the systematic integration of Sustainable Development Goals into the	2026, February		Head of the Educational Program — S.A. Zhuzeyev	As a result of integrating the Sustainable Development Goals (SDGs) into the Journalism educational program, students develop social responsibility, critical thinking skills, and the ability to analyze sustainable development issues from a journalistic perspective. SDG-oriented topics, assignments, and case studies are incorporated into

		disciplines studied in the specialty journalism.				the educational process, thereby enhancing future journalists' competence in professionally and ethically covering socially significant issues in accordance with the principles of sustainable development.
1.2	Development and Implementation of an Internal Regulatory Document on the Environmental and Educational Orientation of Academic Programs at the Institute of Humanities and Pedagogy	Formation of an internal regulatory framework that ensures the systematic integration of competencies related to environmental culture, sustainable development, environmental protection, and ecological responsibility into the Institute's educational programs, as well as their effective incorporation into the teaching and learning process.	2026, April		Heads of Educational Programs: K.Z. Utkelbayev, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist for Social and Educational Affairs: A.A. Alimzhanov	As a result of the development and implementation of an internal regulatory document on the environmental and educational orientation of academic programs at the Institute of Humanities and Pedagogy, educational and upbringing activities aimed at fostering environmental awareness and culture will be systematized.  The integration of environmental values and sustainable development principles into the educational process will be ensured, thereby enhancing students' responsible attitude toward the environment, as well as strengthening their environmental consciousness and civic engagement
1.3	Improvement of Methodologies for Conducting Field Practice and Archaeological Expeditions for the History	Ensuring that historical and archaeological research does not harm the natural environment or local communities, introducing	2026, May		Head of the Educational Program — K.Z. Utkelbayev	A set of updated methodological recommendations, guidelines, and regulations (including a methodological manual, internal rules, and reporting forms) for

	and Archaeology Educational Program, Archaeology and Ethnology Specialization, Taking into Account Principles of Environmental and Social Responsibility	modern standards for the preservation of cultural heritage, and enhancing the quality and sustainability of field practice and archaeological expeditions by fostering the environmental awareness and social responsibility of students and researchers.				organizing and conducting field practice and archaeological expeditions in accordance with principles of environmental and social responsibility, along with a final report on their integration into the educational process and research activities.
1.4	Development of Teaching and Methodological Materials in the Context of Sustainable Development	Development of Educational Content on Environmental, Social, and Cultural Sustainable Development Topics in English and Eastern Languages	2026, May		Head of the Educational Program — G.A. Seitova	Teaching and Methodological Materials, Digital Educational Resources
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>		<b>5</b>	<b>6</b>
<b>2. Enhancement of Competencies in Sustainable Development</b>						
2.1	University Training-Dialogue on “Sustainable Development in Higher Education: Improving Organizational and Methodological Support”	Discussion of the necessary organizational and methodological mechanisms for integrating sustainable development principles into the university’s educational process, exchange of experience, and identification of development directions.	2026, January		Heads of Educational Programs: K.Z. Utkelbayev, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova	As a result of the university training-dialogue on “Sustainable Development in Higher Education: Improving Organizational and Methodological Support,” the level of coordination in organizational and methodological activities related to sustainable development will increase. Participants’ understanding of integrating SDG principles into the educational process will deepen, and

						through the exchange of experience, effective methods and common solutions will be established. Consequently, the implementation of sustainable development policies in the university will become more systematic.
2.2	Training on “Environmental Competencies” for Students of the Russian Language and Literature Educational Program	Development of students’ ecological thinking, responsible attitudes toward the environment, and competencies to understand environmental issues within the context of linguistic and literary analysis in the Russian Language and Literature programs, as well as the integration of their knowledge with the principles of sustainable development.	2026, May		Head of the Educational Program — S.T. Zharbulova	As a result of conducting the training on “Environmental Competencies” for students of the Russian Language and Literature educational programs, students’ ecological literacy will improve, and a responsible attitude toward the environment will be fostered. By understanding environmental issues within the context of language and literature, their critical thinking, social and ecological responsibility, and competencies to apply the principles of sustainable development in their professional activities will be strengthened.
2.3	Guest Lectures on Cultural Heritage Preservation and Environmental Ethics (with participation of specialists and museum staff)	Deepening students’ and faculty members’ knowledge in the field of cultural heritage preservation and environmental ethics, fostering values of responsible attitudes toward archaeological and historical sites, and effectively	2026, April		Head of the Educational Program — K.Z. Utkelbay	Students will develop the ability to adhere to ecological ethics norms concerning archaeological and historical sites; competence in understanding national and international requirements for cultural heritage protection; skills for effective professional communication with local communities and museum organizations; competence in making

		integrating the principles of sustainable development into educational and research activities through the practical experience of museum professionals and industry experts.				responsible decisions in research and educational activities; and the ability to conduct a comprehensive analysis of the interconnections between the natural and cultural environment.
2.4	Development of Institutional Competencies in Sustainable Development for the Faculty	Enhancing teachers' professional competence in sustainable development, ESG, and intercultural sustainability	Annually		Head of the Educational Program — G.A. Seitova	Certificates of professional development courses
2.5	Developing Research and Project Activities on Sustainable Development Topics	Enhancing students' research competencies and achieving scientific-practical results in the field of sustainable development	Annually		Head of the Educational Program — G.A. Seitova	Student research papers and conference proceedings
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>		<b>5</b>	<b>6</b>
<b>3. Adhering to sustainable development principles in accordance with ESG approaches</b>						
<b>3.1. Environment</b>						
3.1	"ESG Culture at the University: Applying Environmental Protection and Sustainable Development Principles in Practice" (Eco-Edutalk & Practical Session for Teachers and	Promoting ESG Principles (Environmental – Social – Governance) within the University Community, Enhancing the Culture of Environmental Protection, Developing Ecological Responsibility Skills, and	2026, May		Heads of Educational Programs: K.Z. Utkelbayev, S.A. Zhuzeyev, G.A. Seitova,	"As a result of the Eco-Edutalk and Practical Session on 'ESG Culture at the University: Applying Environmental Protection and Sustainable Development Principles in Practice,' teachers' and students' understanding of ESG principles is expanded, and their skills in applying

	Students)	Integrating Sustainable Development Values into the Educational Process.			S.T. Zharbulova; Specialist for Social and Educational Affairs: A.A. Alimzhanov	these principles in education and daily practice are developed. Participants' ecological responsibility, culture of sustainable development, and propensity for eco-conscious actions within the university environment are enhanced."
<b>3.2. Social aspects</b>						
3.2	Informational Session on Environmental Culture and Safety for Students of the Institute of Humanities and Pedagogy	Enhancing students' ecological culture, raising awareness about nature protection and safety regulations, fostering a sense of responsibility for environmental preservation through the explanation of sustainable development principles, and improving life safety skills	2026, April		Specialist in social and educational work A. A. Alimzhanov	As a result of organizing an informational session on environmental culture and safety for students, their ecological literacy and safety culture are enhanced. A conscious approach to environmental responsibility, adherence to personal and public safety requirements, and the development of eco-conscious and responsible behavioral skills are fostered.
1	2	3	4		5	6
<b>4. Enhancing the transparency of non-financial reporting</b>						
4.1	Launching the University's Open Data Platform or a Dedicated Sustainable Social Media Page	Consolidating non-financial information (ESG, social, and environmental data) in a single platform and publishing it openly	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and	As a result of launching the University's open data platform or a dedicated sustainable social media page, the transparency and accessibility of information are enhanced, and timely and reliable information about the University's activities is disseminated. Feedback among students, faculty, and the wider community is strengthened, while the University's image, public

					Educational Work: A.E. Alimzhanov	trust, and digital communication culture are reinforced.
4.2	Creating an Open Data Repository for Laboratory, Field, and Environmental Research	Systematically collecting, structuring, and presenting the results of laboratory, field, and environmental research in an openly accessible format to enhance the effectiveness of scientific studies, develop analytical skills among students and researchers, and support evidence-based decision-making grounded in environmental information.	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	As a result of creating an open data repository for laboratory, field, and environmental research, the accessibility and transparency of scientific data are ensured. This contributes to the development of students' and researchers' research skills, fosters a culture of data analysis, and enhances the quality and practical significance of environmental research within the University.
<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>		<b>5</b>	<b>6</b>
<b>5. Building the University's Image as an Institution Promoting ESG Principles</b>						
5.1	"Wall Newspaper Titled 'University and Sustainable Development'"	Introducing students, faculty, and the University community to sustainable development principles and practices, promoting environmental, social, and economic responsibility, and showcasing and supporting the University's sustainable development initiatives to foster a conscious and responsible approach within the educational environment.	2026, March		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	As a result of organizing the University-wide exhibition titled 'University and Sustainable Development,' students' and faculty members' awareness of sustainable development ideas, as well as environmental and social initiatives, is enhanced. The University's activities in the field of sustainable development are promoted, fostering eco-conscious thinking, active participation, and responsible civic engagement.

5.2	Publishing the research results of educational programs in mass media and on social media platforms	Presenting the research results of educational programs openly to the public, showcasing the University's scientific potential, enhancing academic visibility, and promoting a research culture by disseminating students' and faculty members' work to a wider audience.	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	Publishing the research results of educational programs in mass media and on social media platforms increases the transparency and visibility of scientific activities. The University's research achievements are disseminated to a wider audience, strengthening engagement with the public, enhancing academic reputation, and boosting the scientific activity of researchers.
5.3	Participation in national and international initiatives "Green Corps"	Engaging students and the University community in environmental responsibility and the practical application of sustainable development principles, promoting environmental protection and social activism through national and international 'Green Campus' initiatives, and developing students' practical skills.	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	Participation in national and international 'Green Campus' initiatives enhances students' environmental engagement and volunteer competencies. By taking part in concrete environmental protection activities, students develop eco-conscious behavior, social responsibility, and practical skills to implement sustainable development principles, while strengthening the University's ecological image.
5.4	Providing students living in University dormitories with opportunities for effective leisure activities and ensuring access to gyms and	Enhancing physical activity and improving the overall well-being of students living in University dormitories by providing gyms and sports	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A.	Providing students living in University dormitories with access to gyms and necessary sports equipment expands opportunities for effective leisure activities and increases

	sports equipment for physical exercise	equipment to organize leisure time effectively, strengthen health, and promote a healthy lifestyle			Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	adherence to a healthy lifestyle. Students' physical activity, health indicators, and disciplined, active life habits are strengthened, while the social environment within the dormitories is improved.
5.5	Organizing and conducting sports competitions among youth organizations and dormitory residents under the slogan 'Always Strong, Stay Healthy!'	Organizing sports competitions among youth organizations and dormitory residents to promote physical activity, encourage a healthy lifestyle, and foster team spirit, thereby enhancing students' health and interest in sports	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	As a result of organizing and conducting sports competitions among youth organizations and dormitory residents under the slogan 'Always Strong, Stay Healthy!', students' physical activity increases and healthy lifestyle habits are developed. Additionally, team spirit, mutual cooperation, and interest in sports are strengthened, creating opportunities for young people to spend their leisure time effectively and productively
5.6	Organizing meetings with field specialists to prevent dependency on psychoactive substances, including drugs and alcoholic beverages.	Organizing sports activities for students to prevent dependency on psychoactive substances, including drugs and alcoholic beverages, promote a healthy lifestyle, and increase physical activity, while encouraging regular participation in sports	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in	As a result of promoting engagement in sports to prevent dependency on psychoactive substances, including drugs and alcoholic beverages, students' interest in a healthy lifestyle increases and a stable attitude against harmful habits is formed. Through physical activity, psychological resilience, self-control,

					Social and Educational Work: A.E. Alimzhanov	and responsible behavioral skills are strengthened.
5.7	Meeting with a specialist to establish the foundational principles of tobacco control in accordance with healthcare organization guidelines	Preventing smoking among students, reducing the harmful effects of tobacco, lowering tobacco dependency, and promoting a healthy lifestyle through the protection of public health.	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	As a result of implementing the healthcare organization's foundational tobacco control convention, the University community's awareness of the harms of smoking is increased, and a stable anti-smoking attitude is established. Promotion of a healthy lifestyle is strengthened, creating conditions to reduce tobacco consumption among students and staff and to reinforce a culture of health protection.
5.8	Fostering patriotism and love for the homeland among youth through physical education and sports.	Developing youth as physically healthy and spiritually patriotic citizens, enhancing their love for the homeland and their sense of social responsibility.	Throughout the year		Heads of the educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	Through physical education and sports, young people develop patriotism and love for their country. As a result, students' affection for their homeland, civic responsibility, and respect for national values increase. Sports events foster discipline, team spirit, striving for victory, and an active lifestyle, which in turn strengthen the patriotic consciousness of youth.
5.9	To strengthen the	Strengthening the	Throughout		Heads of the	As a result of providing media

	university's green brand, media support is provided for scientific projects within educational programs.	university's ecological image (green brand) through the dissemination of scientific projects implemented within educational programs via media channels, promoting scientific achievements to a wider audience, advocating the principles of sustainable development, and enhancing the university's public image.	the year		educational program: K.Z. Utkelbayeva, S.A. Zhuzeyev, G.A. Seitova, S.T. Zharbulova; Specialist in Social and Educational Work: A.E. Alimzhanov	support for scientific projects within educational programs to strengthen the university's green brand, the visibility and recognition of the university's environmentally focused scientific initiatives increase. By openly promoting these scientific projects to society, an image based on green values is established, while the ecological responsibility of students and faculty, as well as their active engagement with the principles of sustainable development, is enhanced.
5.10	Eco-Culinary Battle, Workshop, and Tasting of Healthy Dishes Topic: "Nutrition and Stereotypes: Health on a Student's Plate" (Eco-culinary battle + master class + tasting of healthy dishes. Theme: "Nutrition vs. Stereotypes: Student Plate Health")	Promoting healthy eating habits to improve students' health	2026, February		Head of the educational program, S.T. Zharbulova	A sustainable understanding of healthy eating will be developed among students, and they will adopt a strong commitment to their own health.
5.11	Creative Contest of Students from the Kazakh Language and Literature and Journalism Educational Program (EEP) Topic: "Sustainable Development: Its Representation in Language,	Promoting the principles of sustainable development through the fields of language, literature, and journalism, developing students' creative and professional potential, and strengthening the university's	2026, May		Head of the educational program, S.A. Zhuzeyev	As a result of the creative contest, students' creative activity on the topic of sustainable development increases, and they gain experience in addressing social and environmental issues through linguistic and journalistic tools. The university's initiatives in the field of

	Literature, and Media Spaces"	social and ecological image.				sustainable development are promoted, while students' professional and civic responsibility is strengthened.
--	-------------------------------	------------------------------	--	--	--	--

Director of the Institute



S.T. Taiman