

MINISTRY OF SCIENCE AND HIGHER EDUCATION

THE REPUBLIC OF KAZAKHSTAN

Korkyt Ata Kyzylorda University


«APPROVE»
Chairman of the
Academic Quality Committee
Kulmurzaev N.S.
«17» 01 2023 y.

**The DEVELOPMENT PLAN
of the educational program
7M04139 – "State and local government"
for 2023-2027**

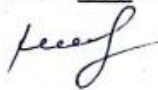
Kyzylorda 2023

APPROVED

at the meeting of the Academic Quality Committee on Economics and Law

Protocol No. 5 of "17" 01 2023.

Chairman



Kulmurzaev N.S.

REVIEWED

at the meeting of the OP "Economics and Management"

Protocol No. 5 of "11" 01 2023.

Head of the Educational program



Rysmakhanova G.Zh.

THE BASIS FOR THE DEVELOPMENT OF AN EDUCATIONAL PROGRAM PLAN:

The strategic development plan of Korkyt Ata KSU for 2023-2027. Разработчики ОП

Members of the Employers' Council for OP 7M04139 - State and Local Government	Department of Entrepreneurship and Tourism of Kyzylorda region; Republican state institution "State Revenue Department for the Kazalinsky district"; Department of the Agency of the Republic of Kazakhstan for Civil Service Affairs in the Kyzylorda region
Main employers	Department of the Agency of the Republic of Kazakhstan for Civil Service Affairs in the Kyzylorda region; Department of the Committee for Regulation of Natural Monopolies in the Kyzylorda region; Department of State Revenue in the Kyzylorda region
Members of the Academic Council among employers	Head of the State State Institution "State Revenue Department for Kazalinsky district" - Kozhanazarov T.N., Head of the Department of Public Service of the Agency of the Republic of Kazakhstan for Civil Service Affairs in the Kyzylorda region -Shyntasov Zh. K.
The main educational institutions and enterprises with which cooperation is carried out within the framework of the educational program	Republican State-owned Enterprise "Academy of Public Administration under the President of the Republic of Kazakhstan"
Branches of the educational program	The Business Support Center of the National Chamber of Entrepreneurs "Atameken" in the Kyzylorda region

1. THE MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

Strategic direction 1. Expanding access to university educational services

№	Performance indicators (share, percentage, quantity)	Unit of measurement	2023	2024	2025	2026	2027
1.	The contingent of students	human	9	14	16	16	16
2.	The contingent of students after secondary technical secondary education profiles	human	-	-	-	-	-
3.	Admission to full-time education, 2 years	human	6	8	8	8	8
4.	Admission to the accelerated form of education (1 year)	human	-	-	-	-	-
5	Release	human	7	3	8	8	8

Strategic direction 2. Innovative provision of educational activities

№	Performance indicators (share, percentage, quantity)	Unit of measurement	2023	2024	2025	2026	2027
1.	The results of the rating of the educational program of the National Chamber of Entrepreneurs Atameken	place	-	-	-	6	5
2.	Accreditation EP	fact	2019	+			
3.	Development of an educational program with the participation of large companies, national companies, government agencies, associations and employers	fact	1	1	1	1	1
4.	Updating the EP taking into account the requirements of the labor market	fact	+	+	+	+	+
5.	The share of teaching staff with an academic degree in EP	%	100	100	100	100	100
6.	The number of teaching staff who have completed advanced training courses in the subject area	human	5	5	5	5	5
7	The number of teaching staff who have completed courses in the application of modern methods for assessing student achievements	human	-	-	5	5	5
8.	The share of graduates of the educational program employed in the first year after graduation (from the total number of graduates)	%	100	100	100	100	100

9.	The proportion of university graduates participating in the assessment of the quality of educational services (full-time education)	%	100	100	100	100	100
10.	The number of employers involved in the assessment of the quality of professional training	human	3	4	4	5	5
11.	The proportion of students participating in the assessment of teaching activities of teaching staff (full-time education)	%	100	100	100	100	100
12.	The proportion of graduates who passed the threshold score of the National Qualification Test (only for pedic specialties)	%	-	-	-	-	-
13.	The number of MOOCs developed by the teachers of the EP	unit	-	-	1	2	3

Strategic direction 3. International cooperation and internationalization

№	Performance indicators (share, percentage, quantity)	Unit of measurement	2023	2024	2025	2026	2027
1.	Interuniversity partnership within the framework of the EP: Two-degree Educational programs	unit	-	-	-	-	-
	with a foreign university	unit	-	-	-	-	-
	with a Kazakh university	unit	-	-	-	-	-
2.	The number of subjects in English according to the Educational program	unit	-	-	3	3	3
3.	The number of students in the educational program participating in the external outgoing academic mobility program	human	1	1	1	1	1
4.	The number of students of the educational program participating in the framework of the internal outgoing academic mobility program	human	-	-	1	1	1
5.	The number of students in the educational program participating in the internal incoming academic mobility program	human	-	-	-	1	1
6	The number of faculty members participating in the internal outbound academic mobility program	human	-	2	1	1	1
7.	The number of faculty members	human	-	-	1	1	1

	participating in the internal incoming academic mobility program						
8.	The number of foreign scientists involved	human	-	-	1	1	1
9.	The number of teaching staff participating in the external outgoing academic mobility program	human	-	1	1	1	1
10.	The number of teaching staff teaching in English	human	-	1	1	2	2

Strategic direction 4. Development of the innovation ecosystem

№	Performance indicators (share, percentage, quantity)	Unit of measurement	2023	2024	2025	2026	2027
1.	The number of faculty members involved in educational and research projects	human	-	-	-	3	3
2.	The number of teaching staff involved in the implementation of fundamental and applied research	human	-	-	2	2	2
3.	The number of publications in publications included in quartiles 1, 2 and 3 according to the Journal Citation Reports of Clarivateanalytics or those with a CiteScore percentile indicator in the Ssr database	unit	10	13	15	15	18
4.	The number of publications of doctoral students' scientific articles in journals with a non-zero impact factor included in the ThomsonReuters/Scopus databases	unit	2	3	4	5	6
5.	The number of research projects carried out within the framework of international cooperation	unit	-	-	-	1	1
6.	The number of publications in publications recommended by the Committee for Quality Assurance in Education and Science	unit	5	6	7	8	9
7.	The number of publications of students	unit	12	14	16	16	16
8.	The number of students taking part in scientific research	human	-	-	-	1	2
9.	The number of students taking part in scientific competitions	human	-	-	1	1	1

Strategic direction 5. Modernization of infrastructure

№	Performance indicators (share, percentage, quantity)	Unit of measurement	202 3	202 4	2025	2026	2027
1	Development of a computer park	unit	9	10	11	12	13
2	Purchase of software	unit	-	1	-	1	-
3	Purchase of laboratory equipment, etc.	unit	-	-	1	-	-
4	Replenishment of the library fund	unit	50	50	70	100	150
5	Purchase of furniture	unit	-	3	4	5	6

RISK MANAGEMENT

The EP may face a number of risks that hinder the achievement of the goal and the achievement of target indicators.

The name of the risks that may affect the achievement of the goal	Risk management measures
The outflow of applicants to other regions of the country and to countries near and far abroad	- expansion and activation of career guidance work; - opening of representative offices in the countries of the near and far abroad
Increased competition in the market of educational services from universities in related specialties	- strengthening career guidance among university students, employees of government bodies and the financial and banking sector, coverage of other regions of Kazakhstan and neighboring countries
Lack of qualified scientific and pedagogical staff	- opening of new educational programs at the university; - training of specialists in domestic and foreign universities; - preparation of the personnel reserve; - improvement of the teaching staff motivation system and provision of a social package; - invitation of qualified teaching staff within the framework of the academic mobility program; - increasing the number of branches of departments in production in order to attract experienced specialists to the educational process
Untimely development of innovative educational programs	-organization and holding of training seminars for developers of educational programs together with employers; -providing developers of educational programs with professional standards, instructions, guidelines and other documentation on the preparation of high-quality educational programs; -activation of the effective work of the academic quality committees in the areas of personnel training.

Decrease in the quality of educational services	- development of educational programs in accordance with approved professional standards; - wide involvement of stakeholders in the development of educational programs; - studying the interests, requests, and needs of stakeholders; -conducting an expert assessment of educational programs; -organization and holding of training seminars, advanced training courses for teaching staff to improve pedagogical skills; -improvement of the material and technical base; -conducting sociological surveys among students and teachers about the quality of educational services and ways to improve it; -organization of focus groups to study the quality of educational services; -functioning of Academic Councils, Quality Committees
Reducing the relevance of broadcast knowledge	-organization of feedback with students in classroom and extracurricular time on an ongoing basis; -inviting production specialists, foreign teachers to give lectures, conduct master classes, and work in contact with students; -organization of training sessions with elements of dual training; -development of additional minor educational programs for students in the framework of basic educational programs
Publication of scientific articles by faculty and staff in "predatory" journals	- organization of training seminars; -informing teachers about scientific journals and their statuses
Low expert assessment on scientific projects of university scientists	-organization of training seminars; -organization of internal expertise of scientific projects of scientists; -organization of open discussions on topics, goals and expected results of scientific projects of university scientists
Weak interest of enterprises and business structures in the commercialization of scientific products	- identification of business needs in scientific research; - conducting research and development work; - expansion of communication with enterprises and business structures; -activation of the work of the Employers' Council
Reduction of technical characteristics of the material and technical base	-analysis of the possibilities of the existing material and technical base of educational programs; -submission of applications for the purchase of new equipment; -constant updating of the material and technical base; - the use of virtual laboratories and digital laboratory installations in training sessions
The low level of motivation of applicants	To choose the right educational institution, applicants need to receive the most complete, high-quality and

	need to receive the most complete, high-quality and reliable information about the university; - to intensify efforts to attract students (future applicants) to preparatory courses, expand campaigning in schools and colleges; —Important criteria when choosing a university are interesting areas of study (EP), the possibility of free education, and the availability of accreditation at the university; -Important factors for future applicants are (innovative education, employment prospects, a wide range of directions, the opportunity to gain experience abroad, tuition fees, the complexity of entrance tests, the location of the university).
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Head of the EP

Rysmakhanova G.Zh.

The uniqueness and individuality of the educational program 7M04139 – State and Local
Government

<i>Chapter</i>	<i>The content of the uniqueness of the EP</i>
The program's value orientations	Formation of willingness to work in the interests of citizens and the state. Mastering modern management, analytical and design tools. The ability to predict, develop strategies and manage risks, the formation of leadership qualities in the field of state and local government.
Academic and scientific advantages	Teachers with practical experience; scientific base; student participation in research and grant projects.
Practice-oriented and partnerships	A network of partners; a large amount of practice, internships in local and international organizations.
Individual educational trajectories Specialization; elective disciplines; development of soft skills.	Individual educational trajectories. Specialization; elective disciplines; development of soft skills.
Innovations and modern technologies	Digital tools; AI elements; case modeling.
Compliance with labor market requirements	Training specialists for government agencies, research organizations, national companies and business structures.
Regional significance	Focus on the social challenges of the region; participation of undergraduates in social projects; contribution to regional programs.
Competitive advantages of the program	A combination of theory and practice; interaction with employers; real-life cases; prevention of emotional burnout.
Reputation and results	Highly sought-after graduates; high employer satisfaction; successful accreditations.

Head of the OP Economics and Management



M.S.Kushenova