

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC
OF KAZAKHSTAN

NAO "Korkyt Ata Kyzylorda University"



DEVELOPMENT PLAN

educational programs

7M04140 – "Economy "

for 2023-2027

Kyzylorda, 2023.

APPROVED

at the meeting of the Academic Quality Committee on the topic "Economics and Law"

Protocol No. 5 of 17 01 2023.

Chairman Жеке
(signature)

REVIEWED

at the meeting of the OP "Economics and Management"

Protocol No. 5 of " 17" 01 2023.

Head of the OP Rysmakhanova G.Zh.
(signature) Жеке

THE BASIS FOR THE DEVELOPMENT OF AN EDUCATIONAL PROGRAM PLAN:

The strategic development plan of Korkyt Ata KSU for 2023-2027.
Разработчики ОП

Members of the Council of Employers on the Economic Policy	1. Коммунальное государственное учреждение Управление экономики и финансов Кызылординской области – Мубараков К.А. 2. ПТ «Абзal и K» - Ералиев М.А.
Main employers	Коммунальное государственное учреждение Управление экономики и финансов Кызылординской области
Members of the Academic Council among employers	Коммунальное государственное учреждение Управление экономики и финансов Кызылординской области – Мубараков К.А.
The main educational institutions and enterprises with which cooperation is carried out within the framework of the OP	1. Управления предпринимательства и туризма Кызылординской области»-главный специалист Ибрагим Р.И 2. ТОО «Бастау», Директор- Ибраев Рашид 3. ТОО «OIL&GAS COMPANY» Директор- Омаров Берик Кулмырзаевич 4. Коммунальное государственное учреждение Управление экономики и финансов Кызылординской области – Мубараков К.А. 5. ПТ «Абзal и K» - Ералиев М.А.
Branches of the department	1. ТОО «Бастау», 2. ТОО «OIL&GAS COMPANY»

1. THE MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

Strategic direction 1. Expanding access to university educational services

No	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1.	The contingent of students	dude	13	14	15	17	20
2.	Release	dude	11	2	12	3	14

Strategic direction 2. Innovative provision of educational activities

No	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1.	Accreditation of the OP	fact	2019			+	
2.	Development of an educational program with the participation of large companies, national companies, government agencies, associations and employers	fact	1	1	1	1	1
3.	Updating the OP taking into account the requirements of the labor market	fact	+	+	+	+	+
4.	The number of specialists involved in the educational process in the relevant industry	dude	2	2	1	3	4
5.	The share of teaching staff with an academic degree in OP	%	100	100	100	100	100
6.	The number of teaching staff who have completed advanced training courses in the subject area	human	5	5	5	5	5
7	The number of teaching staff who have completed courses in the application of modern methods for assessing student achievements	human	-	-	5	5	5
7.	The share of graduates of the educational institution employed in the first year after graduation (from the total number of graduates)	%	85	85	85	85	85
8.	The proportion of university graduates participating in the assessment of the quality of educational services (full-time education)	%	100	100	100	100	100
9.	The number of employers involved in the assessment of the quality of professional training	dude	4	4	5	6	7
10.	The proportion of students participating in the assessment of	%	100	100	100	100	100

	teaching activities of teaching staff (full-time education)						
11.	The number of MOOCs developed by the teachers of the OP	ed	-	7	11	15	20

Strategic direction 3. International cooperation and internationalization

No	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1.	Interuniversity partnership within the framework of the OP: Two-degree program	units.	-	-	-	1	1
	with a foreign university	units.	-	-	-	1	-
	with a Kazakh university	units.	-	-	-	-	1
2.	The number of subjects in English by DEFINITION	units.	1	1	2	3	3
3.	The number of students participating in the external outgoing academic mobility program	dude	-	1	1	2	2
4.	The number of students participating in the internal outgoing academic mobility program	dude	-	2	2	3	3
5.	The number of students participating in the internal incoming academic mobility program	dude	-	-	1	1	2
6.	The number of teaching staff who have completed advanced training courses in the subject area	human	5	5	5	5	5
7.	The number of teaching staff who have completed courses in the application of modern methods for assessing student achievements	human	-	-	5	5	5
8.	The number of foreign scientists involved	dude	2	2	2	2	3
9.	The number of teaching staff participating in the external outgoing academic mobility program	dude	-	-	1	2	2
10.	The number of teaching staff teaching in English	dude	3	4	4	5	5

Strategic direction 4. Development of the innovation ecosystem

No	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1.	The number of teaching staff participating in educational and research projects	dude	15	12	18	20	20
2.	The number of teaching staff involved in the implementation of fundamental and applied research	dude	-	-	1	1	1

3.	The number of publications in publications included in quartiles 1, 2 and 3 according to the Journal Citation Reports of ClarivateAnalytics or those with a CiteScore percentile indicator in the Ssrif database	dude	10	13	15	15	18
4.	The number of publications of doctoral students' scientific articles in journals with a non-zero impact factor included in the ThomsonReuters/Scopus databases	units.	1	2	3	4	5
5.	The number of research projects carried out within the framework of international cooperation	units.	-	-	-	-	1
6.	The number of publications in publications recommended by the CCSN	units.	5	6	7	8	10
7.	The number of publications of students	units.	11	13	15	16	17
8.	The number of students taking part in scientific research	dude	-	-	2	2	2
9.	The number of students taking part in scientific competitions	dude	3	5	7	8	9
10.	The number of students taking part in the republican Olympiads	dude	3	3	5	5	5

Strategic direction 5. Modernization of infrastructure

Nº	Performance indicators (share, percentage, quantity)	Ed. Ed.	2023	2024	2025	2026	2027
1	Development of a computer park	Ed.	7	7	8	9	12
2	Purchase of software	Ed.	1	1	2	3	4
3	Purchase of laboratory equipment, etc.	Ed.	-	-	1	1	1
4	Replenishment of the library fund	Ed.	50	50	70	100	200
5	Purchase of furniture	Ed.	-	5	5	8	8

RISK MANAGEMENT

The OP may face a number of risks that hinder the achievement of the goal and the achievement of target indicators.

The name of the risks that may affect the achievement of the goal	Risk management measures
The outflow of applicants to other regions of the country and to countries near and far abroad	<ul style="list-style-type: none"> - expansion and activation of career guidance work; - opening of representative offices in the countries of the near and far abroad
Increased competition in the market of educational services from universities in related specialties	<ul style="list-style-type: none"> - strengthening career guidance among university graduates, coverage of other regions of Kazakhstan and neighboring countries
Lack of qualified scientific and pedagogical staff	<ul style="list-style-type: none"> - opening of new educational programs at the university; - training of specialists in domestic and foreign universities; - preparation of the personnel reserve; - improvement of the teaching staff motivation system and provision of a social package; - invitation of qualified teaching staff within the framework of the academic mobility program; - increasing the number of branches of departments in production in order to attract experienced specialists to the educational process
Untimely development of innovative educational programs	<ul style="list-style-type: none"> -organization and holding of training seminars for developers of educational programs together with employers; -providing developers of educational programs with professional standards, instructions, guidelines and other documentation on the preparation of high-quality educational programs; -activation of the effective work of Academic Councils in the areas of personnel training.

Decrease in the quality of educational services	<ul style="list-style-type: none"> - development of educational programs in accordance with approved professional standards; - wide involvement of stakeholders in the development of educational programs; - studying the interests, requests, and needs of stakeholders; -conducting an expert assessment of educational programs; -organization and holding of training seminars, advanced training courses for teaching staff to improve pedagogical skills; -improvement of the material and technical base; -conducting sociological surveys among students and teachers about the quality of educational services and ways to improve it; -organization of focus groups to study the quality of educational services; -functioning of Academic Councils, Quality Committees
Reducing the relevance of broadcast knowledge	<ul style="list-style-type: none"> -organization of feedback with students in classroom and extracurricular time on an ongoing basis; -inviting production specialists, foreign teachers to give lectures, conduct master classes, and work in contact with students; -organization of training sessions with elements of dual training; -development of additional minor educational programs for students in the framework of basic educational programs
Publication of scientific articles by faculty and staff in "predatory" journals	<ul style="list-style-type: none"> - organization of training seminars; -informing teachers about scientific journals and their statuses
Low expert assessment on scientific projects of university scientists	<ul style="list-style-type: none"> -organization of training seminars; -organization of internal expertise of scientific projects of scientists; -organization of open discussions on topics, goals and expected results of scientific projects of university scientists
Weak interest of enterprises and business structures in the commercialization of scientific products	<ul style="list-style-type: none"> - identification of business needs in scientific research; - conducting research and development work; - expansion of communication with enterprises and business structures; -activation of the work of the Employers' Council
Reduction of technical characteristics of the material and technical base	<ul style="list-style-type: none"> -analysis of the possibilities of the existing material and technical base of educational programs; -submission of applications for the purchase of new equipment; -constant updating of the material and technical base; - the use of virtual laboratories and digital

The low level of motivation of applicants	laboratory installations in training sessions -strengthening career guidance to attract talented youth; -allocation of university grants and discounts on education for talented young people; -effective organization of the activities of the preparatory department of the university and the recruitment center; -expansion of communication with large enterprises in the region for targeted training
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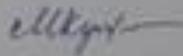
Head of the OP  Rysmakhanova G.Zh

Changes and additions to the
development plan for 2023-2027

Uniqueness and Distinctiveness of the Educational Program
7M04140 – Economics

Section	Uniqueness and Key Features of the Master's Degree Educational Program
Value Orientation of the Program	Formation of academic integrity, social responsibility, critical and analytical thinking, as well as the ability of master's students to independently make scientifically grounded decisions in the context of the digital and global economy.
Academic and Research Strengths	Advanced theoretical and methodological training in economics, development of research competencies, and ensuring high competitiveness of graduates in the labor market.
Practice-Oriented Approach and Partnerships	Systematic collaboration with employers and industry organizations, implementation of applied projects and research activities aimed at developing professional competencies and increasing graduates' employability.
Individual Educational Pathways	Opportunities for specialization and selection of elective courses based on the academic and professional interests of master's students, academic advising, and participation in academic mobility programs.
Innovation and Modern Technologies	Application of modern digital, analytical, and research technologies in economic analysis, digital economy studies, and economic modeling.
Alignment with Labor Market Requirements	Involvement of employers in the educational process, practice-oriented learning, and development of in-demand digital, analytical, and managerial competencies among master's students.
Regional Relevance	Focus of the program on the needs of the regional economy, cooperation with local authorities and enterprises, and conducting research aimed at supporting the socio-economic development of the region.
Competitive Advantages of the Program	Flexible individual educational pathways, integration of research and practical training, and orientation toward current labor market demands, enhancing graduates' competitiveness.
Reputation and Outcomes	Confirmed by sustainable demand for graduates from employers, successful employment outcomes, and opportunities for further study at the doctoral (PhD) level.

Head of the OP Economics and Management



M.S. Kuzhenova