

Ministry of Science and Higher Education of the Republic of Kazakhstan  
Korkyt Ata Kyzylorda University Public Joint Stock Company

**APPROVED**  
Chairman of the Academic  
Quality Committee

« 31 » 2023.



20<sup>23</sup> - 20<sup>27</sup>  
**DEVELOPMENT PLAN**  
of the educational program "Kazakh Philology"

Kyzylorda, 2023

APPROVED at the meeting of the Academic Quality Committee of the Humanitarian and Pedagogical Institute.

«31» 08 2023. protocol No. 1

Head \_\_\_\_\_  
(signature)

DISCUSSED at the meeting of the Kazakh language and literature and journalism Educational Program

«32» 08 2023. protocol No. 1

Head of the Educational Program  A. B. Almauytova

BASIS FOR DEVELOPMENT OF THE EDUCATIONAL PROGRAM DEVELOPMENT PLAN:

Strategic plan for the development of Korkyt Ata Kyzylorda University for 202\_ -202\_.

## 1. Educational Program Developers

<b>Members of the Employers' Council on the Labor Code</b>	B.T. Yeleusinov, K.D. Akisheva
<b>Major employers</b>	"Orleu" National Center for Advanced Training JSC branch Institute of Professional Development for Kyzylorda region; E.N. Auelbekov Regional Specialized School-Lyceum-Boarding School No. 4
<b>Among employers Academic Council members</b>	B.T. Yeleusinov, K.D. Akisheva
<b>Main educational institutions cooperating within the framework of the Educational Program</b>	"Orleu" National Center for Advanced Training JSC branch Institute of Professional Development for Kyzylorda region; E.N. Auelbekov Regional Specialized School-Lyceum-Boarding School No. 4
<b>Branches of the EP</b>	1. E.N. Auelbekov Regional Specialized School-Lyceum-Boarding School No. 4 2. School-gymnasium No. 1 named after K. Mukhamedzhanov 3. School-lyceum No. 127 named after Sh. Ualikhanov (Shieli district) 4. School No. 137 (Syrdarya district)

## 1. MAIN TASKS OF EDUCATIONAL PROGRAM DEVELOPMENT

Strategic direction 1. Expanding access to university educational services.

No.	Results indicators (share, percentage, number)	Unit of measure	2023	2024	2025	2026	2027
1.	Student contingent	person	26	40	51	60	75
	Graduates	person	-	-	-	15	11

Strategic direction 2. Innovative provision of educational services

No.	Results indicators (share, percentage, number)	Unit of measure	2023	2024	2025	2026	2027
1	Atameken, National Chamber of Entrepreneurs EP rating results	place	-	-	-	-	-
2	Accreditation of the EP	specific	-	-	-	-	1
3	Developing an educational program with the participation of large companies, national companies, government agencies, associations and employers	specific	1	1	1	1	1
4	Updating the EP taking into account labor market requirements	specific	1	1	1	1	1
5	Number of relevant industry professionals involved in the training process	person	1	1	1	1	1
6	Share of staff with a scientific	%	48%	55%	61%	65%	70%

	degree in the field of education						
7	Number of staff who have completed advanced training courses in their subject area	person	5	6	7	9	10
8	Proportion of EP graduates employed in the first year after graduation (out of the total number of graduates)	%	60%	62%	65%	67%	70%
9	The proportion of university graduates who participated in the assessment of the quality of educational services (full-time study form)	%	80%	85%	83%	88%	90%
10	Number of employers participating in assessing the quality of specialist training	person	2	3	3	4	4
11	The proportion of students participating in the evaluation of the pedagogical activity of the EP (full-time study form)	%	100	100	100	100	100
12	Number of MOOCs developed by EP staff	unit	1	3	4	4	5

### Strategic direction 3. International cooperation and internationalization

No.	Results indicators (share, percentage, number)	Unit of measure	2023	2024	2025	2026	2027
1.	Interuniversity cooperation within the framework of the EP: double-degree EP	unit	-	-	-	-	-
	with a foreign university	unit	-	-	-	-	-
	domestic university	unit	-	-	-	-	-
2.	Number of subjects taught in English at the EP	unit	1	1	1	1	1
3.	Number of EP students participating in external academic mobility programs	person	-	1	1	1	1
4.	Number of EP students participating in the internal outward academic mobility program	person	-	1	1	2	2
5.	Number of EP students participating in the internal academic mobility program	person	-	-	1	2	3
6.	Number of faculty participating in the internal outward academic mobility program	person	-	1	1	1	1
7.	Number of faculty participating in the internal academic mobility program	person	-	1	1	1	1

8.	Number of invited foreign scientists	person	-	1	2	2	3
9.	Number of faculty participating in external academic mobility programs	person	-	-	-	-	1
10.	Number of lecturers teaching in English	person	-	-	-	-	1

#### Strategic direction 4. Development of an innovative ecosystem

No.	Results indicators (share, percentage, number)	Unit of measure	2023	2024	2025	2026	2027
1.	Number of faculty members participating in educational and research projects	person	10	13	15	16	17
2.	Number of faculty members involved in fundamental and applied research	person	10	13	15	16	17
3.	Number of publications in journals ranked in the 1st, 2nd, and 3rd quartiles or with a percentage score on CiteScore in the Scopus database, according to Journal Citation Reports by Clarivate Analytics	unit	6	7	8	9	10
4.	Number of scientific projects implemented within the framework of international cooperation	unit	-	-	-	1	-
5.	Number of publications in journals recommended by the Committee for Quality Assurance in Science and Higher Education	unit	10	12	15	16	18
6.	Number of publications by students	unit	15	20	23	25	30

#### Strategic direction 5. Infrastructure modernization

No.	Results indicators (share, percentage, number)	Unit of measure	2023	2024	2025	2026	2027
1	Development of computer park	unit	-	1	1	1	2
2	Purchase of software	unit	-	1	1	1	1
3	Purchase of laboratory equipment, etc.	unit	-	1	-	1	1
4	Replenishment of library resources	unit	100%	100%	100%	100%	100%
5	Purchase of furniture	unit	-	-	1	-	-

### 1. Risk management

The EP may face a number of risks that could prevent it from achieving its goals and achieving target indicators.

Name of risks that prevent achieving the goal	Risk management activities
Departure of applicants to other regions of the country and to near and far abroad	Expand and intensify career guidance activities.
Increased competition between higher education institutions in related specialties in the educational services market	<ul style="list-style-type: none"> <li>- strengthening vocational guidance work among school and college students, covering other regions of Kazakhstan and neighboring countries.</li> </ul>
Lack of qualified scientific and pedagogical personnel	<ul style="list-style-type: none"> <li>- establishing of PhD doctoral studies at the institute in history, Russian language and literature, foreign language: two foreign languages;</li> <li>- training of PhD doctors in domestic and foreign universities;</li> <li>- training of personnel reserves of departments;</li> <li>- improvement of the system of motivation of faculty members;</li> <li>- invitation of qualified faculty members within the framework of the academic mobility program;</li> <li>- increase of the number of branches of the faculty in the industry in order to attract experienced specialists to the educational process;</li> <li>-- strengthening of partnership with departments in educational institutions of far and near abroad.</li> </ul>
Late development (failure to develop) of innovative educational programs	<ul style="list-style-type: none"> <li>- organize and conduct training seminars for developers of educational programs in collaboration with educational organizations, employers and other institutions;</li> <li>- provide developers of educational programs with professional standards, guidelines, methodological recommendations and other documentation for the development of high-quality educational programs;</li> <li>- activate the effective work of the Academic Council in the areas of specialist training;</li> </ul>
Decline in the quality of educational services	<ul style="list-style-type: none"> <li>- development of educational programs in accordance with approved professional standards;</li> <li>- wide application of the main PR tools used in educational organizations;</li> <li>- wide involvement of stakeholders in the development of educational programs;</li> <li>- identification of stakeholders among employers, study of their interests, demands, needs;</li> <li>- conducting expert evaluation of educational programs;</li> <li>- organization and conduct of advanced training courses, training seminars for teachers of higher education institutions to improve pedagogical skills;</li> <li>- improvement of the material and technical base;</li> <li>- study of the opinions of students and teachers about the quality of educational services, ways to improve them;</li> <li>- organization of focus groups to study the quality of</li> </ul>

	<p>educational services;</p> <ul style="list-style-type: none"> <li>- organization of an academic quality council, an ethics council.</li> </ul>
Decreased relevance of the knowledge provided	<ul style="list-style-type: none"> <li>-organize regular feedback with students in the classroom and outside the classroom;</li> <li>-widely use the E-UNIVER information system, the RMEB system;</li> <li>-invite industry specialists, foreign teachers to give lectures, conduct master classes, and conduct communication work with students;</li> <li>-organize classes with elements of dual learning;</li> <li>-develop additional minor educational programs for students within the framework of the main educational programs.</li> </ul>
Publishing scientific articles by faculty and staff in "predatory" journals	<ul style="list-style-type: none"> <li>- organizing training seminars;</li> <li>- informing teachers about scientific journals and their status.</li> </ul>
Low expert assessment of research projects of university scientists	<ul style="list-style-type: none"> <li>- organization of training seminars;</li> <li>- organization of internal review of scientific projects of scientists;</li> <li>- organization of open discussion of the topics, goals and expected results of scientific projects of scientists of the department.</li> </ul>
Decrease in the technical characteristics of the material and technical base	<ul style="list-style-type: none"> <li>- attracting investors to constantly update the material and technical base;</li> <li>- analyzing the capabilities of the existing material and technical base of educational programs,</li> <li>- submitting requests for the purchase of new equipment;</li> <li>- using Internet resources and digital laboratory equipment in training sessions.</li> </ul>
Low level of motivation of applicants	<ul style="list-style-type: none"> <li>- Strengthening vocational guidance work to attract talented youth;</li> <li>- Allocating university grants and providing benefits for the education of talented youth;</li> <li>- Strengthening the media in vocational guidance</li> </ul>

**Head of the Educational Program: A. B. Almauytova**