

Ministry of science and higher education of the Republic of Kazakhstan  
NJSC «Korkyt Ata Kyzylorda University»

APPROVED  
Chairman of the Committee  
Academic quality  
Kulmurzaev N.S.  
« 17 » 01 ЖЕК 2023y.



**DEVELOPMENT PLAN**  
**educational programs**  
**6B11401 – «Social work»**  
**for 2023-2027**

Kyzylorda, 2023y.

APPROVED

at the meeting of the Academic Quality Committee of the Institute of Economics and Law  
protocol # 5 «17.01» 2023 y.

Chairman  Kulmurzaev N.S.  
(signature)

REVIEWED

at the meeting of the educational programs «Economics and management»  
protocol # 5 «11.01» 2023 y.

Head of educational programs  Rysmakhanova G.Zh.

THE BASIS FOR THE DEVELOPMENT OF AN EDUCATIONAL PROGRAM PLAN:  
The Strategic development plan of Korkyt Ata KSU for 2023-2027

## 1. EP Developers

<p><b>Members of the employers' council for social work</b></p>	<p>Municipal state enterprise on the right of economic management «City polyclinic No. 5» of the Health Department of the Kyzylorda region - chief physician Abdusametov Zh.A. Municipal state institution «Department of economics and finance of the Kyzylorda region» - Deputy Head Kudaibergenov R.M.</p>
<p><b>Main employers</b></p>	<p>Municipal state enterprise on the right of economic management «City polyclinic No. 5» Department of Health of Kyzylorda region, Municipal state institution «Department of economics and finance of Kyzylorda region», Department of coordination of employment and social programs of Kyzylorda region, City Department of employment and social programs, KSU «Office of Akim of Kyzylorda region», Akimat of Kyzylorda city, KSU «Children's village of family type» Department of Education of the Kyzylorda region</p>
<p><b>Members of the Academic Council among employers</b></p>	<p>«Children's village of family type» of the Department of Education of the Kyzylorda region -social pedagogue Aitzhanova A.U. KSU «Business service center of the Department of entrepreneurship and tourism of the Kyzylorda region» -Chief specialist Ibrahim R.I.</p>
<p><b>The main educational institutions and enterprises with which cooperation is carried out within the framework of the EP</b></p>	<p>Municipal state enterprise on the right of economic management «City polyclinic No. 5» Department of Health of Kyzylorda region, Municipal state institution «Department of economics and finance of Kyzylorda region», Department of coordination of employment and social programs of Kyzylorda region, City Department of employment and social programs, KSU «Office of Akim of Kyzylorda region», Akimat of Kyzylorda city, KSU «Children's village of family type» Department of Education of the Kyzylorda region</p>
<p><b>Branches of the department</b></p>	<p>«Children's village of family type» of the Department of Education of the Kyzylorda region, KSU «Business service center of the Department of entrepreneurship and tourism of the Kyzylorda region»</p>

## 2. THE MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

Strategic direction 1. Expanding access to university educational services

number	Performance indicators (share, percentage, quantity)	unit of measurement	2023	2024	2025	2026	2027
1.	Contingent of students	human	253	268	269	271	273
2.	The contingent of students after secondary technical vocational or secondary education (accelerated learning)	human	-	7	7	8	8
3.	The contingent of students after higher education	human	-	7	7	8	8
4.	Admission to full-time education, 4 years	human	88	89	90	92	94
5.	Admission to accelerated education (3 years, 4 years)	human	-	-	-	-	-
6	Release	human	35	65	73	95	97

Strategic direction 2. Innovative provision of educational activities

number	Performance indicators (share, percentage, quantity)	unit of measurement	2023	2024	2025	2026	2027
1.	The results of the rating of the EP NCE Atameken	place	3	2	2	2	2
2.	Accreditation of the EP	fact		+			
3.	Development of an educational program with the participation of large companies, national companies, government agencies, associations and employers	fact	1	1	1	1	1
4.	Updating the EP taking into account the requirements of the labor market	fact	+	+	+	+	+
5.	The number of specialists involved in the educational process in the relevant industry	human	1	3	4	4	4
6.	The proportion of the teaching staff with a degree in the educational program	%	41	42	45	47	50
7.	The number of teaching staff who have completed advanced training courses in the subject area	human	20	22	25	27	30
8.	The share of graduates of the educational program employed in the first year after graduation (from the total number of graduates)	%	78	80	83	85	87
9.	The proportion of university graduates participating in the assessment of the quality of educational services (full-time	%	100	100	100	100	100

	education)						
10.	The number of employers involved in the assessment of the quality of professional training	human	5	6	7	7	7
11.	The proportion of students participating in the assessment of the teaching activities of the teaching staff (full-time training)	%	100	100	100	100	100
12.	The proportion of graduates who have passed the threshold score of the national qualification test (only for pedagogical specialties)	%	-	-	-	-	-
13.	The number of mass open online courses developed by the teachers of the educational program	unit	11	15	20	20	21
14.	The share of applicants to higher educational institutions with the «Altyn Belgi» badges, winners of international Olympiads and competitions of scientific projects of the last three years, winners of the presidential, republican Olympiads and competitions of scientific projects of the current academic year (awarded with diplomas of the first, second and third degrees) from their total number	%	8	8	8	9	9

### Strategic direction 3. International cooperation and internationalization

number	Performance indicators (share, percentage, quantity)	unit of measurement	2023	2024	2025	2026	2027
1.	Interuniversity partnership within the framework of the EP: Double-degree EP	unit	-	-	1	1	1
	with a foreign university	unit	-	-	1	-	-
	with a kazakh university	unit	-	-	-	1	-
2.	The number of subjects in english according to the educational program	unit	6	8	8	8	8
3.	The number of students in the educational program participating in the external outgoing academic mobility program	human	1	2	2	2	3
4.	The number of students of the educational program participating in the framework of the internal outgoing academic mobility program	human	2	3	3	3	3

5.	The number of students in the educational program participating in the internal incoming academic mobility program	human	1	1	2	2	2
6	The number of faculty members participating in the internal outbound academic mobility program	human	1	1	1	1	2
7.	The number of faculty members participating in the internal incoming academic mobility program	human	1	1	1	2	2
8.	The number of foreign scientists involved	human	2	2	3	3	3
9.	The number of teaching staff participating in the external outgoing academic mobility program	human	1	2	2	2	2
10.	The number of teaching staff teaching in english	human	5	6	6	6	6

#### Strategic direction 4. Development of the innovation ecosystem

number	Performance indicators (share, percentage, quantity)	unit of measurement	2023	2024	2025	2026	2027
1.	The number of faculty members involved in educational and research projects	human	18	20	20	20	21
2.	The number of teaching staff involved in the implementation of fundamental and applied research	human	1	1	1	1	1
3.	The number of publications in publications included in quartiles 1, 2 and 3 according to the Journal Citation Reports of Clarivate Analytics or having a CiteScore percentile in the Scopus database	unit	15	15	18	19	19
4.	The number of publications of doctoral students' scientific articles in journals with a non-zero impact factor included in the ThomsonReuters/Scopus databases	unit	3	4	5	5	5
5.	The number of research projects carried out within the framework of international cooperation	unit	-	-	1	1	1
6.	The number of publications in publications recommended by the Committee for Quality Assurance in the Field of Science and Higher Education	unit	7	8	10	11	13
7.	The number of publications of students	unit	15	18	20	22	25
8.	The number of students taking part in scientific research	human	2	2	2	3	3

9.	The number of students taking part in scientific competitions	human	12	15	17	19	20
10.	The number of students taking part in the republican Olympiads	human	6	6	6	7	7

#### Strategic direction 5. Modernization of infrastructure

number	Performance indicators (share, percentage, quantity)	unit of measurement	2023	2024	2025	2026	2027
1.	Development of a computer park	unit	8	9	12	15	17
2.	Purchase of software	unit	2	3	4	5	6
3.	Purchase of laboratory equipment, etc.	unit	1	1	1	1	1
4.	Replenishment of the library fund	unit	70	100	200	210	215
5.	Purchase of furniture	unit	5	8	8	10	12

### 3. RISK MANAGEMENT

The EP may face a number of risks that hinder the achievement of the goal and the achievement of target indicators.

The name of the risks that may affect the achievement of the goal	Risk management measures
Failure to meet the target figures for admission to the university of students due to the outflow of applicants to other regions of the country and to countries near and far abroad, and as a result, a decrease in the student body	-expansion and activation of career guidance in city and regional schools, colleges; - opening of representative offices in the countries of the near and far abroad
Increased competition in the market of educational services from universities in related specialties	- strengthening career guidance among students of schools and colleges, coverage of other regions of Kazakhstan and neighboring countries
Lack of specialized literature in English for students of multilingual groups	-to activate the production of textbooks by the teaching staff of the department
Reducing the relevance of broadcast knowledge	-organization of feedback with students in classroom and extracurricular time on an ongoing basis; -inviting production specialists, foreign teachers to give lectures, conduct master classes, and work in contact with students; -organization of training sessions with elements of dual training; -development of additional minor educational programs for students in the framework of basic educational programs

Publication of scientific articles by faculty and staff in «predatory» journals	-organization of training seminars; -informing teachers about scientific journals and their statuses
The risk of reducing the activity of students to participate in extracurricular activities	-development of an event to increase students' motivation to participate in extracurricular activities
Reduction of technical characteristics of the material and technical base	-analysis of the possibilities of the existing material and technical base of educational programs; -submission of applications for the purchase of new equipment; -constant updating of the material and technical base; -the use of virtual laboratories and digital laboratory installations in training sessions
The low level of motivation of applicants	-strengthening career guidance to attract talented youth; -allocation of university grants and discounts on education for talented young people; -effective organization of the activities of the preparatory department of the university and the recruitment center; -expansion of communication with large enterprises in the region for targeted training

Head of educational programs \_\_\_\_\_  Rysmakhanova G.Zh.