

Ministry of Education and Science of the Republic of Kazakhstan

«Korkyt Ata Kyzylorda University» NCJSC

**DEVELOPMENT PLAN  
of educational program**

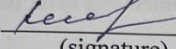
**6B04139– «State and local administration»**

**for 2023-2027**

Kyzylorda, 2023


APPROVED

at the meeting of the Academic Quality Committee of the Institute of Economics and Law  
protocol# 5 «17.01» 2023 y.

Chairman  Kulmurzaev N.S.  
(signature)

REVIEWED

at the meeting of the educational programs «Economics and management»  
protocol# 5 «11.01» 2023 y.

Head of educational programs  Rysmakhanova G.Zh.

THE BASIS FOR THE DEVELOPMENT OF AN EDUCATIONAL PROGRAM PLAN:  
The Strategic development plan of Korkyt Ata KSU for 202\_-202\_

MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

Direction 1: Expanding access to education for citizens of the Republic

Indicator	2023	2024	2025	2026	2027
1. Number of students in the first year of study	180	185	190	195	200
2. Number of students in the second year of study	175	180	185	190	195
3. Number of students in the third year of study	170	175	180	185	190
4. Number of students in the fourth year of study	165	170	175	180	185
5. Number of students in the fifth year of study	160	165	170	175	180
6. Number of students in the sixth year of study	155	160	165	170	175
7. Number of students in the seventh year of study	150	155	160	165	170
8. Number of students in the eighth year of study	145	150	155	160	165
9. Number of students in the ninth year of study	140	145	150	155	160
10. Number of students in the tenth year of study	135	140	145	150	155

## 1. Developers of EP

<b>Members of the Council of Employers for EP State and local government</b>	<b>Department of Business and Tourism of Kyzylorda region; Akimat of Kyzylorda region; Akimat of Kyzylorda city</b>
<b>Main employers</b>	<b>Department of the public service agency in Kyzylorda region; Department of the Committee on regulation of natural monopolies in Kyzylorda region; The Department of state revenue in the city of Kyzylorda</b>
<b>Members of the Academic Council among employers</b>	<b>Business Service Center – Ibragim R.I., Senior specialist; Department of Internal Policy of Kyzylorda region - Kayupov R.M., deputy Head</b>
<b>Main educational institutions, enterprises with which cooperation within the framework of the OP is carried out</b>	<b>Department of Economy and Finance of Kyzylorda region; Kyzylorda City Department of Economy and Budget Planning of Kyzylorda Akimat</b>
<b>Branches of the department</b>	<b>Support Center for Entrepreneurs in Kyzylorda region "Atameken" NCE</b>

## 2. MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

### Strategic Direction 1. *Expanding access to educational services of the university*

<i>№</i>	<b>Results indicators (share, percentage, number)</b>	<b>Unit</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>
1.	Contingent of students	ppl	140	162	184	220	240
2.	Contingent of students after secondary technical vocational or secondary education (accelerated learning)	ppl	23	25	30	35	40
3.	Contingent of students after higher education	ppl	32	31	33	35	40
4.	Admission to full-time education, 4 years	ppl	17	18	20	22	24
5.	Admission to the accelerated form of education (3 years, 4 years)	ppl	7	8	10	12	14
6.	Graduation	ppl	55	62	47	52	58

**Strategic direction 2. Innovative support of educational activities**

<i>Nº</i>	<b>Results indicators (share, percentage, number)</b>	Unit	<b>2023</b>	<b>2024</b>	<b>2025</b>	2026	2027
2.	Results of the rating of EP "Atameken" NCE	place	18	15	13	12	10
3.	Accreditation of EP	fact	-	+	-	-	-
4.	Development of educational program with participation of large companies, national companies, state agency, associations and employers	fact	1	1	1	1	1
5.	Updating of the EP taking into account the requirements of the labor market	fact	+	+	+	+	+
6.	Number of specialists involved in the educational process in the relevant industry	ppl	5	5	6	6	7
7.	Share of teaching staff with academic degrees in the EP	%	43	44	45	46	48
8.	Number of faculty members who have completed professional development courses in the subject area	ppl	26	27	28	28	29
9	The number of teaching staff who have completed courses in the application of modern methods for assessing student achievements	ppl	-	-	28	28	29
9.	The share of graduates of EP, employed in the first year after graduation (from the total number of graduates)	%	75	77	80	85	87
10.	Share of university graduates participating in the evaluation of the quality of educational services (full-time education)	%	100	100	100	100	100
11.	Number of employers participating in the assessment of the quality of specialist training	ppl	7	8	10	11	12
12.	Share of students participating in the evaluation of teaching activities of teaching staff (full-time education)	%	100	100	100	100	100
13.	Share of graduates who passed the NQT threshold score (only for pedagogical specialties)	%	-	-	-	-	-
14.	Number of MOOCs developed by the teachers of the EP	unit	10	20	25	28	29

15.	Share of those who entered higher education institutions, who have "Altyn Belgi" signs, winners of international Olympiads and competitions of scientific projects of the last three years, winners of presidential, republican Olympiads and competitions of scientific projects of the current academic year (awarded with diplomas of the first, second and third degree) from their total number	%	7	9	10	12	14
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### **Strategic Direction 3: *International cooperation and internationalization***

<i>Nº</i>	<b>Results indicators (share, percentage, number)</b>	Unit of measure	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>
<b>1.</b>	Inter-university partnership within the framework of EP:Double Degree EP	unit	-	<b>1</b>	1	<b>1</b>	<b>1</b>
<b>2.</b>	with a foreign university	unit	-	<b>1</b>	-	-	-
<b>3.</b>	with Kazakhstani university	unit	-	-	1	-	-
<b>4.</b>	Number of disciplines in English EP	unit	4	5	6	7	8
<b>5.</b>	Number of EP students participating in the external outbound academic mobility program	ppl	1	2	2	2	2
<b>6.</b>	Number of EP students participating in the internal outgoing academic mobility program	ppl	1	1	2	1	1
<b>7.</b>	Number of students EP, participating in the program of internal incoming academic mobility	ppl	1	1	2	1	1
<b>8.</b>	Number of teaching staff participating in the program of internal outgoing academic mobility	ppl	1	1	1	1	1
<b>9.</b>	Number of teaching staff participating in the internal incoming academic mobility program	ppl	1	1	1	1	1
<b>10.</b>	Number of attracted foreign scientists	ppl	3	2	3	2	2
<b>11.</b>	Number of teaching staff participating in the external outbound academic mobility program	ppl	1	2	2	2	2
<b>12.</b>	Number of teaching staff teaching in English language	ppl	5	6	6	6	6

### **Strategic direction 4: *Development of the innovation ecosystem***

<i>Nº</i>	<b>Results indicators (share, percentage, number)</b>	Unit of measure	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>
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1.	Number of faculty members participating in educational and research projects	ppl	18	20	20	22	23
2.	Number of teaching staff participating in the realization of fundamental and applied research	ppl	1	1	1	1	1
3.	Number of publications in the editions included in the 1st, 2nd and 3rd quartiles according to the JournalCitationReports of the company KlarivateAnalytics or having a percentile indicator in the Sortus database according to CiteScore	unit	15	15	18	19	20
4.	Number of publications of doctoral students' scientific articles in journals with non-zero impact factor included in ThomsonReuters/Scopus databases.	unit	6	6	9	10	11
5.	Number of R&D works carried out within the framework of international cooperation	unit	-	-	1	-	-
6.	Number of publications in the editions recommended by CCSON	unit	7	8	10	11	12
7.	Number of publications of students	unit	14	17	19	20	22
8.	Number of students participating in scientific research	ppl	2	2	2	2	2
9.	Number of students participating in scientific competitions	ppl	11	14	15	16	17
10.	Number of students participating in national competitions	ppl	6	6	6	7	7

#### **Strategic Direction 5. Modernization of infrastructure**

<i>Nº</i>	<b>Results indicators (share, percentage, number)</b>	<b>Unit of measure</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>	<b>2026</b>	<b>2027</b>
1	Development of the computer park	unit	5	5	6	7	8
2	Acquisition of software	unit	2	3	4	5	6
3	Acquisition of laboratory equipment, etc.	unit	1	1	1	1	1
4	Replenishment of the library fund	unit	70	100	200	300	350
5	Acquisition of furniture	unit	5	8	8	9	9

## **2. Risk management.**

The EP may face a number of risks preventing the achievement of the objective and target indicators.

<b>Name of risks that may affect the achievement of the objective</b>	<b>Risk management measures</b>
Outflow of applicants to	- expansion and intensification of vocational guidance work;

other regions of the country and to neighboring and non-CIS countries	- opening of representative offices in near and far abroad countries
Increased competition in the market of educational services on the part of universities in related specialties	- strengthening of career guidance work among students of schools and colleges, coverage of other regions of Kazakhstan and neighboring foreign countries
Lack of qualified scientific and pedagogical staff	<ul style="list-style-type: none"> <li>- opening of new educational programs at the university;</li> <li>- training of specialists in domestic and foreign universities;</li> <li>- training of personnel reserve;</li> <li>- improvement of the system of motivation of teaching staff and provision of social package;</li> </ul>

	<ul style="list-style-type: none"> <li>- invitation of qualified teaching staff within the framework of the academic mobility program;</li> <li>- increasing the number of departmental branches at production facilities in order to attract experienced specialists to the educational process</li> </ul>
Untimely development of innovative educational programs	<ul style="list-style-type: none"> <li>-organization and holding of training seminars for developers of educational programs together with employers;</li> <li>-providing the developers of educational programs with professional standards, instructions, methodical recommendations and other documentation for the development of quality educational programs;</li> <li>-activation of effective work of Academic Councils in the areas of personnel training</li> </ul>
Decrease in the quality of educational services	<ul style="list-style-type: none"> <li>- development of educational programs in accordance with the approved professional standards;</li> <li>- broad involvement of stakeholders in the development of educational programs;</li> <li>- study of interests, requests and needs of stakeholders;</li> <li>-conducting expert evaluation of educational programs;</li> <li>-organizing and conducting training seminars, professional development courses for teaching staff to improve their pedagogical skills;</li> <li>-improvement of material and technical base;</li> <li>-conducting sociological surveys among students and teachers about the quality of educational services and ways to improve it;</li> <li>-organization of focus groups to study the quality of educational services;</li> <li>-functioning of Academic Councils, Quality Committees</li> </ul>
Decrease in the relevance of the broadcasted knowledge	<ul style="list-style-type: none"> <li>-organization of feedback with students in classroom and extracurricular time on a permanent basis;</li> <li>-Invitation of production specialists, foreign teachers for lectures, master classes, contact work with students;</li> <li>-organization of training sessions with elements of dual training;</li> <li>-development of additional educational programs for students within the framework of basic educational programs</li> </ul>
Publication of scientific articles of faculty and staff in "predatory" journals	<ul style="list-style-type: none"> <li>- organizing training seminars;</li> <li>-Informing teachers about scientific journals and their statuses</li> </ul>
Low expert evaluation of scientific projects of university scientists	<ul style="list-style-type: none"> <li>-organization of training seminars;</li> <li>-organization of internal expertise of scientific projects of scientists;</li> <li>-organization of open discussions of topics, goals and expected results of scientific projects of university scientists</li> </ul>
Weak interest of enterprises and business structures in commercialization of scientific products	<ul style="list-style-type: none"> <li>- identifying business needs in scientific developments;</li> <li>- conducting research and development activities;</li> <li>- expansion of communication with enterprises and business structures;</li> <li>-activation of the work of the Council of Employers</li> </ul>

Head of educational programs  Rysmakhanova G.Zh.



Uniqueness and individuality of EP 6B04139-State and local government

<i>Chapter</i>	<i>The content of the uniqueness of the EP</i>
The program's value orientations	The program is based on values that promote the formation of responsible and public-interest-oriented civil servants. The main guidelines are support for democratic principles of governance and commitment to ethics and transparency in public service.
Academic and scientific advantages	The program offers a high level of academic training, including disciplines in the theory and practice of public administration, participation in scientific research under the guidance of experienced teachers, access to publications and research in the field of public and local government, and established links with local government authorities.
Practice-oriented and partnerships	The implementation of a practice-oriented approach to learning, including the participation of students in educational and industrial practices in state and local governments. Involvement of practitioners in the educational process — civil servants, representatives of akimats and public institutions. Implementation of projects and case assignments focused on solving real management tasks at the regional and local levels.
Individual educational trajectories Specialization; elective disciplines; development of soft skills.	Elective courses that provide an opportunity to deepen knowledge in highly specialized areas of public administration. Flexible skills (soft skills) - such as leadership, communication, and creative skills.
Innovations and modern technologies	Innovative teaching methods, interactive technologies and distance learning courses. Projects aimed at integrating information technology into public administration processes.
Compliance with labor market requirements	The program is adapted to the requirements of the modern labor market, as well as the needs of employers and the compliance of the content of the OP with the modern requirements of employers.
Regional significance	Training of highly qualified specialists capable of solving current problems of state and local government in the region. Students' participation in regional projects, which improves the quality of life of the local population.
Competitive advantages of the program	The high level of professionalism of teachers, interaction with employers and innovative pedagogical approaches that contribute to the formation of professional competencies.
Reputation and results	The program has advantages such as recognized accreditation and the introduction of international standards of educational activities, highly qualified specialists and in-demand graduates, which makes the program meet the requirements of modern times and the labor market.

Head of the EP Economics and Management



M.S.Kushenova