

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE REPUBLIC OF KAZAKHSTAN

NAO "Korkyt Ata Kyzylorda University"

I APPROVE

Chairman



Academic Quality Committee

Kulmyrzaev

2023

DEVELOPMENT PLAN

educational programs

6B04140 – "Economy "

for 2023-2027

Kyzylorda, 2023.

APPROVED

at the meeting of the Academic Quality Committee on the topic "Economics and Law"

Protocol No. 5 of " 17.01 2023.

Chairman _____
(signature)

REVIEWED

at the meeting of the OP "Economics and Management"

Protocol No. 5 of " 11 " 01 2023.

Head of the OP RysmakhanovaG.Zh.
(signature)

THE BASIS FOR THE DEVELOPMENT OF AN EDUCATIONAL PROGRAM PLAN:

The strategic development plan of Korkyt Ata KSU for 2023-2027.

Developers of the Educational program

Members of the Council of Employers on the Economic Policy	1. Municipal state institution of the Department of Economics and Finance of the Kyzylorda region – Mubarakov K.A. 2. PT "Abzal and K" - Yeraliev M.A.
Mainemployers	Municipal state institution Department of Economics and Finance of Kyzylorda region
Members of the Academic Council among employers	Municipal state institution of the Department of Economics and Finance of the Kyzylorda region – K.A. Mubarakov.
The main educational institutions and enterprises with which cooperation is carried out within the framework of the OP	1.Department of Entrepreneurship and Tourism of Kyzylorda region"-Chief specialist Ibrahim R. And 2.Bastau LLP, Director - Ibraev Rashid 3.OIL&GAS COMPANY LLP Director - Omarov Berik Kulmyrzaevich 4. Municipal state institution of the Department of Economics and Finance of the Kyzylorda region – Mubarakov K.A. 5. PT "Abzal and K" - Yeraliev M.A.
Branches of the department	1.Bastau LLP, 2.OIL&GAS COMPANY LLP

Uniqueness and Individuality of EP 6B04140 – Economics

Chapter	The content of the uniqueness of the EP
The program's value orientations	Academic integrity, social responsibility, analytical thinking, and the readiness of graduates to work in a digital and global economy.
Academic and scientific advantages	High quality and competitiveness in the labor market.
Practical orientation and partnerships	Active partnership with employers contributes to the development of professional competencies and improves the employability of graduates.
Individual educational trajectories	Specialization, elective courses, academic counseling, and academic mobility opportunities
Innovations and modern technologies	The use of modern digital technologies that ensure high-quality training for specialists in the digital economy.
Compliance with labor market requirements	Employer participation, practice-oriented training, and the development of digital skills in graduates.
Regional significance	The program is focused on cooperation with local employers and authorities, as well as on solving current economic problems of regional development.
Competitive advantages of the program	Individual educational trajectories, close cooperation with employers, and focus on current labor market requirements increase the competitiveness of graduates.
Reputation and results	This is confirmed by the steady demand for graduates from employers, their successful employment, and their continued education in the master's program.

1. THE MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

Strategic direction

1. Expanding access to university educational services

№	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1.	The contingent of students	people	120	120	120	130	130
2.	Contingent of students after secondary technical profiles of secondary education (usk.obuch.)	people	15	15	20	20	20
3.	Contingent of students after higher education	people	35	30	30	40	40
4.	Admission to full-time education, 4 years	people	20	20	20	20	20
5.	Admission to accelerated education (3 years, 4 years)	people	50	55	50	50	50
6	Release	people	45	45	40	50	50

Strategic direction 2. Innovative provision of educational activities

№	Performance indicators (share, percentage, number)	Ed. ed.	2023	2024	2025	2026	2027
2.	The results of the rating of the OP NPP Atameken	place	-	15	12		
3.	Accreditation of the OP	fact	2019			+	
4.	Development of an educational program with the participation of large companies, national companies, government agencies, associations and employers	fact	1	1	1	1	1
5.	Updating the OP taking into account the requirements of the labor market	fact	+	+	+	+	+
6.	The number of specialists involved in the educational process in the relevant industry	people	2	2	1	3	4
7.	The share of teaching staff with an academic degree in OP	%	53	52	56	57	57
8.	The number of teaching staff who have completed advanced training courses in the subject area	people	16	17	20	22	25
9.	The share of graduates of the educational institution employed in the first year after graduation (from the total number of graduates)	%	72	75	78	80	83
10.	The proportion of university graduates participating in the assessment of the quality of educational services (full-time education)	%	100	100	100	100	100
11.	The number of employers involved in the assessment of the quality of professional training	people	4	4	5	6	7
12.	The proportion of students participating	%	100	100	100	100	100

	in the assessment of teaching activities of teaching staff (full-time education)						
13.	The proportion of graduates who have passed the NCT threshold score (only for pedagogical specialties)	%	-	-	-	-	-
14.	The number of MOOCs developed by the teachers of the OP	Ed.	-	7	11	15	20
15.	The share of applicants to universities with the "AltynBelgi" marks, winners of international Olympiads and competitions of scientific projects of the last three years, winners of the presidential, republican Olympiads and competitions of scientific projects of the current academic year (awarded with diplomas of the first, second and third degrees) from their total number	%	7	7	8	8	8

Strategic direction 3. International cooperation and internationalization

№	Performance indicators (share, percentage, quantity)	Ed	2023	2024	2025	2026	2027
1.	Interuniversity partnership within the framework of the OP: Two-degree program	Ed	-	-	-	1	1
	with a foreign university	Ed	-	-	-	1	-
	with a Kazakh university	Ed	-	-	-	-	1
2.	The number of subjects in English by DEFINITION	Ed	2	4	6	8	8
3.	The number of students participating in the external outgoing academic mobility program	people	-	-	1	2	2
4.	The number of students participating in the internal outgoing academic mobility program	people	-	2	2	3	3
5.	The number of students participating in the internal incoming academic mobility program	people	-	-	1	1	2
6.	The number of teaching staff participating in the internal outgoing academic mobility program	people	-	-	1	1	1
7.	The number of teaching staff participating in the internal incoming academic mobility program	people	-	-	1	1	1
8.	The number of foreign scientists involved	people	2	2	2	2	3
9.	The number of teaching staff participating in the external outgoing academic mobility program	people	-	-	1	2	2
10.	The number of teaching staff teaching in English	people	3	4	4	5	5

Strategic direction 4. Development of the innovation ecosystem

№	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1.	The number of teaching staff participating in educational and research projects	people	15	12	18	20	20
2.	The number of teaching staff involved in the implementation of fundamental and applied research	people	-	-	1	1	1
3.	The number of publications in publications included in quartiles 1, 2 and 3 according to the Journal Citation Reports of Clarivateanalytics or those with a CiteScore percentile indicator in the Ssr database	Ed.	10	13	15	15	18
4.	The number of publications of doctoral students' scientific articles in journals with a non-zero impact factor included in the ThomsonReuters/Scopus databases	Ed.	1	2	3	4	5
5.	The number of research projects carried out within the framework of international cooperation	Ed.	-	-	-	-	1
6.	The number of publications in publications recommended by the CCSON	Ed.	5	6	7	8	10
7.	The number of publications of students	Ed.	6	10	15	18	20
8.	The number of students taking part in scientific research	people	-	-	2	2	2
9.	The number of students taking part in scientific competitions	people	3	8	12	15	17
10.	The number of students taking part in the republican Olympiads	people	3	3	6	6	6

Strategic direction 5. Modernization of infrastructure

№	Performance indicators (share, percentage, quantity)	Ed. ed.	2023	2024	2025	2026	2027
1	Development of a computer park	Ed	7	7	8	9	12
2	Purchase of software	Ed	1	1	2	3	4
3	Purchase of laboratory equipment, etc.	Ed	-	-	1	1	1
4	Replenishment of the library fund	Ed	50	50	70	100	200
5	Purchase of furniture	Ed	-	5	5	8	8

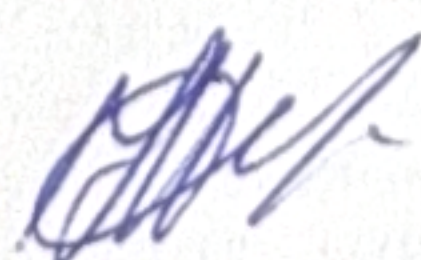
RISK MANAGEMENT

The OP may face a number of risks that hinder the achievement of the goal and the achievement of target indicators

The name of the risks that may affect the achievement of the goal	Risk management measures
The outflow of applicants to other regions of the country and to countries near and far abroad	<ul style="list-style-type: none"> - expansion and activation of career guidance work; - opening of representative offices in the countries of the near and far abroad
	<ul style="list-style-type: none"> - strengthening career guidance among students of schools and colleges, coverage of other regions of Kazakhstan and neighboring countries
Increased competition in the market of educational services from universities in related specialties	<ul style="list-style-type: none"> - opening of new educational programs at the university; - training of specialists in domestic and foreign universities; - preparation of the personnel reserve; - improvement of the teaching staff motivation system and provision of a social package; - invitation of qualified teaching staff within the framework of the academic mobility program; - increasing the number of branches of departments in production in order to attract experienced specialists to the educational process
Lack of qualified scientific and pedagogical staff	<ul style="list-style-type: none"> --organization and holding of training seminars for developers of educational programs together with employers; -providing developers of educational programs with professional standards, instructions, guidelines and other documentation on the preparation of high-quality educational programs; -activation of the effective work of Academic Councils in the areas of personnel training
Decrease in the quality of educational services	<ul style="list-style-type: none"> - development of educational programs in accordance with approved professional standards; - wide involvement of stakeholders in the development of educational programs; - studying the interests, requests, and needs of stakeholders; -conducting an expert assessment of educational programs; -organization and holding of training seminars, advanced training courses for teaching staff to improve pedagogical skills; -improvement of the material and technical base; -conducting sociological surveys among students and teachers about the quality of educational services and ways to improve it; -organization of focus groups to study the quality of educational services; -functioning of Academic Councils, Quality Committees
Reducing the relevance of broadcast knowledge	<ul style="list-style-type: none"> -organization of feedback with students in classroom and extracurricular time on an ongoing basis;

	<ul style="list-style-type: none"> -inviting production specialists, foreign teachers to give lectures, conduct master classes, and work in contact with students; -organization of training sessions with elements of dual training; -development of additional minor educational programs for students in the framework of basic educational programs
Publication of scientific articles by faculty and staff in "predatory" journals	<ul style="list-style-type: none"> - organization of training seminars; -informing teachers about scientific journals and their statuses
Low expert assessment on scientific projects of university scientists	<ul style="list-style-type: none"> -organization of training seminars; -organization of internal expertise of scientific projects of scientists; -organization of open discussions on topics, goals and expected results of scientific projects of university scientists
Weak interest of enterprises and business structures in the commercialization of scientific products	<ul style="list-style-type: none"> - identification of business needs in scientific research; - conducting research and development work; - expansion of communication with enterprises and business structures; --activation of the work of the Employers' Council
Reduction of technical characteristics of the material and technical base	<ul style="list-style-type: none"> -analysis of the possibilities of the existing material and technical base of educational programs; -submission of applications for the purchase of new equipment; -constant updating of the material and technical base; - the use of virtual laboratories and digital laboratory installations in training sessions
The low level of motivation of applicants	<ul style="list-style-type: none"> -strengthening career guidance to attract talented youth; -allocation of university grants and discounts on education for talented young people; -effective organization of the activities of the preparatory department of the university and the recruitment center; -expansion of communication with large enterprises in the region for targeted training

Head of the OP



Rysmakhanova.G.Zh