

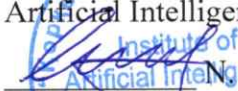
Ministry of Science and Higher Education of the Republic of Kazakhstan

Korkyt Ata Kyzylorda University

Institute of Artificial Intelligence

Approved

Chairman of the academic quality
Committee of the Institute of
Artificial Intelligence


N. S. Kulmurzaev

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PLAN

for the "CLICKCRAFT" Club

for the 2025-2026 academic year

Kyzylorda, 2025

Club Goals and Objectives

Goal:

To develop students' creative thinking, increase their interest in UI/UX design, and build professional skills by teaching them how to use modern tools such as Canva, Photoshop, and Figma.

Objectives:

1. To teach the fundamentals of graphic and interface design.
2. To develop creative skills through practical projects.
3. To foster a culture of innovative thinking and teamwork in design.
4. To enrich students' portfolios with UI/UX projects.

Relevance of the Student Club

In the modern digital age, the quality of visual content and user experience is especially important. The CLICKCRAFT Club strives to provide students with the opportunity to master professional UI/UX design tools and improve their creative and technical skills. The Club prepares students to become competitive specialists in the job market.

“CLICKCRAFT” Club PLAN
for the 2025–2026 Academic Year

S/n	Activity	Implementation Period	Responsible Person	Venue	Completion Mark
1.	Club Members' Meeting and Introductory Session	September	Club Leader	Institute of AI	
2.	Practical Workshops on Canva and Photoshop Basics	September–October	Club Leader	Institute of AI	
3.	Working with Figma and Developing Your First UI Project	October	Club Leader	Institute of AI	
4.	UX Research and Wireframing Workshop	November	Club Leader	Institute of AI	
5.	Prototyping and Animation (Figma Prototype)	December	Club Leader	Institute of AI	
6.	Working with UI Libraries and Design Systems	January	Club Leader	Institute of AI	
7.	Mobile App Interface Design	February	Club Leader	Institute of AI	
8.	Web Design and Landing Page Mockups	March	Club Leader	Institute of AI	
9.	Team Project (UI/UX Teamwork)	April	Club Leader	Institute of AI	
10.	Final Project Defense and Portfolio Presentation (Demo Day)	May–June	Club Leader	Institute of AI	

Director of the Institute of Artificial Intelligence:
Club Leader:

 N. S. Kulmurzaev
 T. Zhaksybai